

Child Death, Near Death, Stillbirth Commission/Child Protection Accountability Joint Commission

The Infant Safe Sleeping Community Action Team (TISSCAT)

AGENDA

11-14-2011, Room 1927, Women's Building, Christiana Care Hospital

Mission Statement: *To reduce the number of SIDS, SUID Deaths in the State of Delaware through educational awareness campaigns around safe sleeping practices.*

Goals:

1. Expand message from "Back to Sleep" to Safe Sleep Environment. That will include all of the AAP task force recommendations on Safe Sleep Practices.
2. Reinforce message where ever and whenever possible.
3. Message needs to be consistent and make sense to the lay public.
4. Message needs to address parental desire to keep baby safe and comfortable.
5. Message needs to emphasize parent self-efficacy and the "preventability" of infant unsafe sleeping death.

A. Meeting called to order/Introductions

B. Review of minutes from 9-8-11

C. Subcommittee activity since 9-8-11

1. Protecting Delaware's Children Conference
2. Community Presentations
3. Delaware Institute for Excellence in Early Childhood/University of Delaware
4. Meeting with DHMIC re: media campaign

D. Old Business

1. Cribs for Kids
 - a. Number of cribs distributed?
 - b. Funding

- c. Status of Halo Sack Project
- d. Status of grants
- e. Status of cookbooks
- f. Status of repository for donations
- g. Tastefully simple fundraiser

2. Status of Website

E. New Business

- 1. Articles of Interest
- 2. Dr. Rachel Moon
- 3. Future Activities/Goals
 - a. Community Cribs for Kids walk

F. Other Business/Next meeting date